

LABOUR MARKET INFORMATION STUDY OF THE CULTURAL LABOUR FORCE 2019

WRITTEN AND PUBLISHED WORKS

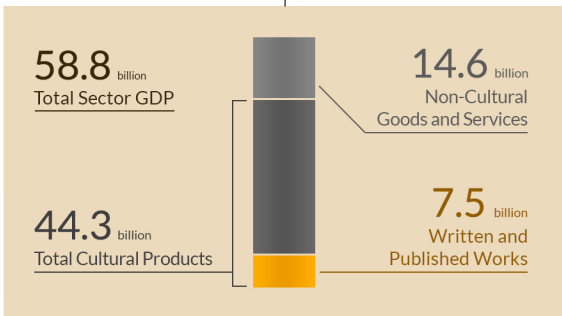
THE DOMAIN AT A GLANCE

Written and Published Works brings together over 7,000 establishments with employees nationwide.

The domain contributed a total of \$7.5 billion to Canada's GDP, or 17% of the cultural sector's overall economic contribution from cultural products in Canada.

Written and Published Works represents a wide variety of written content in the forms of books, periodicals, newspapers and other formats including e-books.

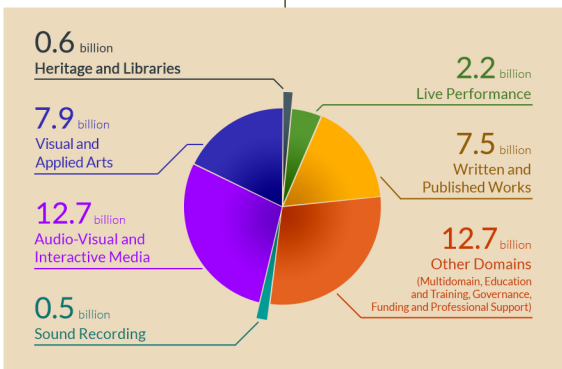
SHARE OF CULTURAL SECTOR GDP (\$ BILLION)



EMPLOYMENT BY OCCUPATIONS

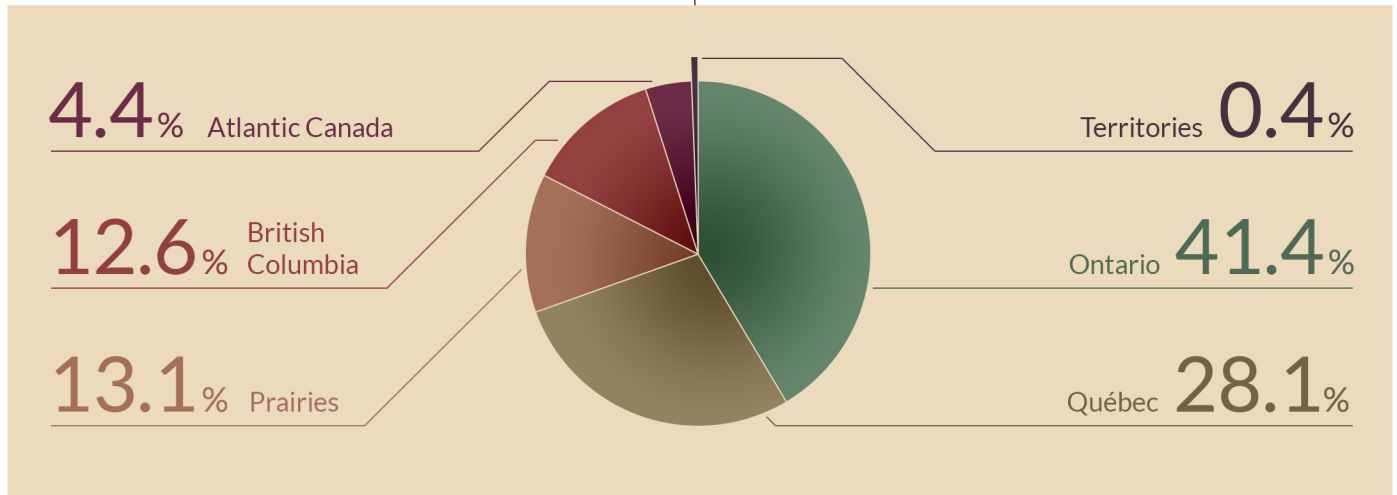
Total Cultural Occupations	798,305
Total - Written and Published Works	148,815
Creative and artistic production	63,325
Authors and Writers	31,110
Editors	19,170
Journalists	13,045
Heritage collection and preservation	-
Cultural management	-
Technical and operational	85,490
Binding and Finishing Machine Operators	5,375
Camera, Platemaking and Other Pre-Press Occupations	2,900
Correspondence, Publication and Related Clerks	26,610
Desktop Publishing Operators and Related Occupations	1,805
Printing Machine Operators	7,920
Printing Press Operators	17,825
Supervisors, Printing and Related Occupations	3,110
Translators, Terminologists and Interpreters	19,945

BREAKDOWN OF CULTURAL SECTOR GDP (\$ BILLION)



WRITTEN AND PUBLISHED WORKS

EMPLOYMENT BREAKDOWN BY REGION (%)



INCOME PROFILE

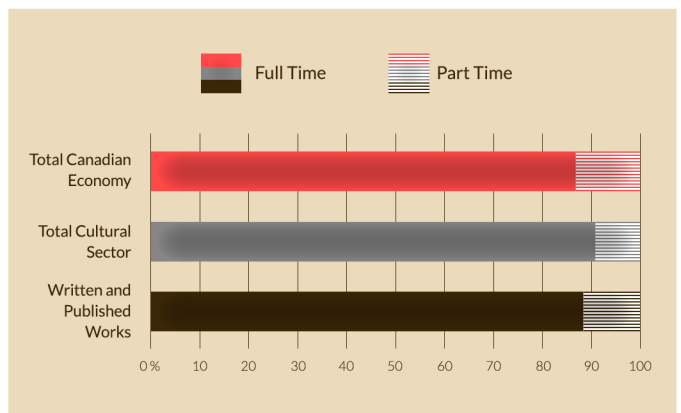
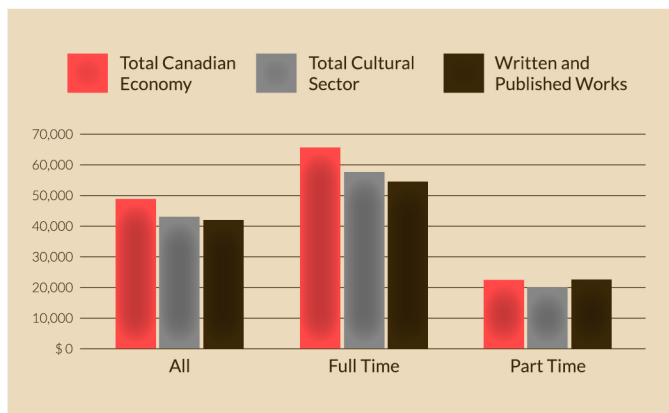
AVERAGE ANNUAL INCOME BY EMPLOYMENT STATUS (\$)

	Total Canadian Economy	Total Cultural Sector	Written and Published Works
All	\$ 48,930	\$ 43,686	\$ 42,097
Full Time	\$ 65,997	\$ 57,705	\$ 54,601
Part Time	\$ 22,147	\$ 19,917	\$ 22,762

SHARE OF WORKING PART TIME

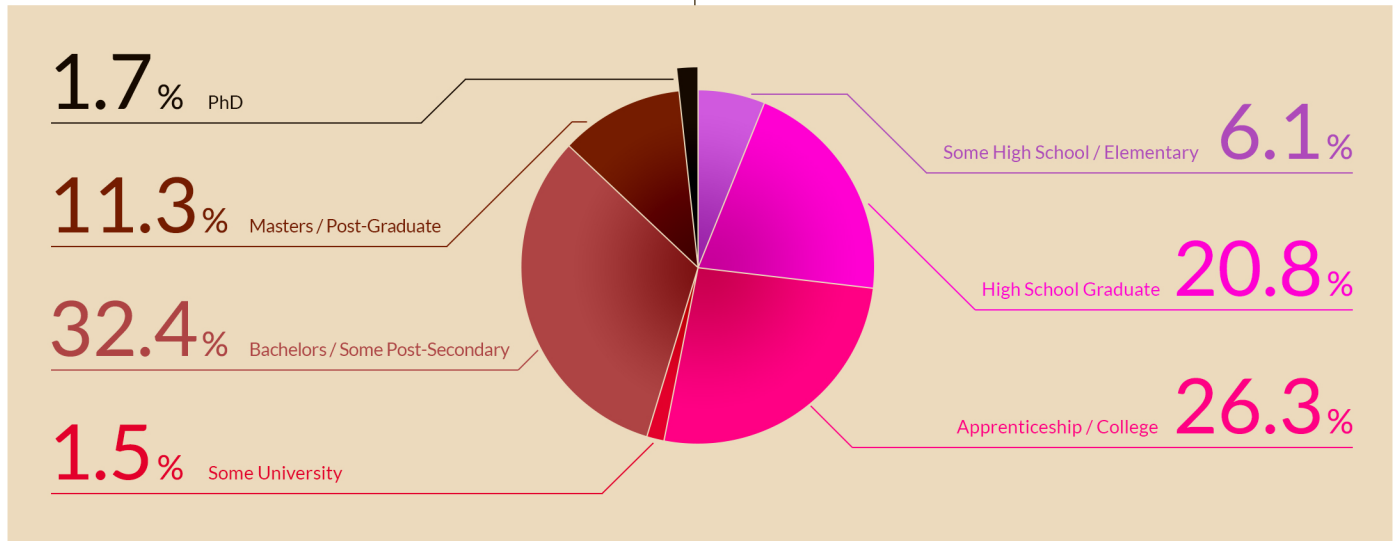
PART TIME AND FULL TIME DISTRIBUTION (%)

	Full Time	Part Time
Total Canadian Economy	87%	13%
Total Cultural Sector	91%	9%
Written and Published Works	88%	12%



WRITTEN AND PUBLISHED WORKS

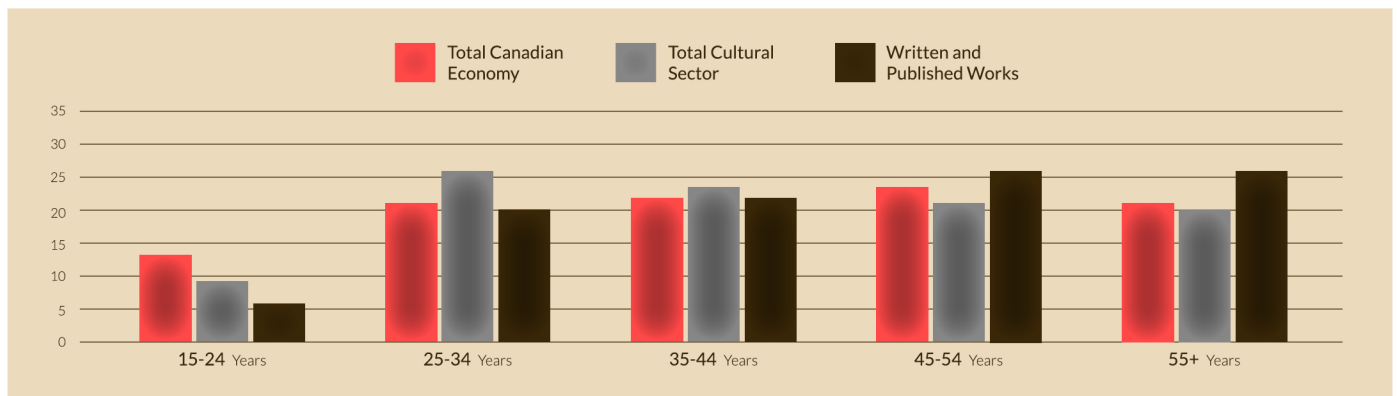
EDUCATIONAL ATTAINMENT DISTRIBUTION (%)



AGE PROFILE

EMPLOYMENT BREAKDOWN BY AGE (%)

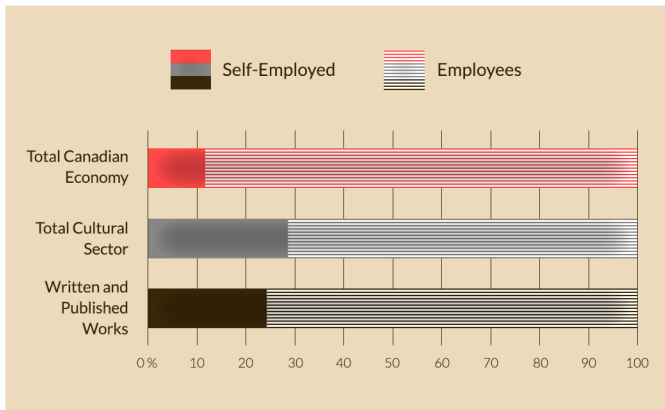
	15-24 Years	25-34 Years	35-44 Years	45-54 Years	55+ Years
Total Canadian Economy	13%	21%	22%	23%	21%
Total Cultural Sector	9%	26%	23%	21%	20%
Written and Published Works	6%	20%	22%	26%	26%



WRITTEN AND PUBLISHED WORKS

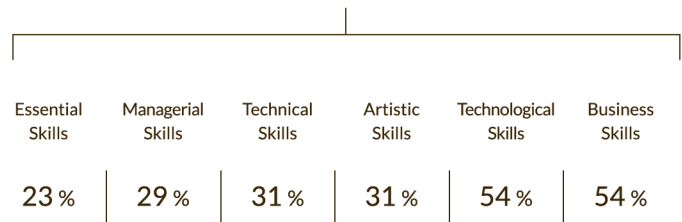
EMPLOYMENT STATUS

DISTRIBUTION OF EMPLOYEES vs. SELF-EMPLOYED (%)



OCCUPATIONAL SKILL GAPS

TOP SKILLS WORKERS WISH TO DEVELOP (SHARE OF RESPONDENTS %)



DOMAIN'S DISTINCT FEATURES*

- Occupations in this domain are split between technical and operational occupations (57%) and creative and artistic production occupations (43%).
- Almost a quarter of workers are self employed, slightly below the average for the cultural sector (28%).
- 12% of workers work part-time, a similar share to the cultural sector and the overall economy.
- The average annual income is 3.6% lower than the cultural sector average.
- A large portion of the domain's workforce is older. More than half of its workers are over 45 years old, compared 41% for the cultural sector and 45% for the overall economy.

SOURCES

Data displayed in this brochure come from the following sources:

Statistics Canada Census, 2016

Statistics Canada Provincial and Territorial Culture Indicators, t2017

The Conference Board of Canada, Cultural Sector Labour Market Information Survey (Individual), 2018-19.

The Conference Board of Canada, Cultural Sector Labour Market Information for Canada's Cultural Sector Report, 2019.

*DISTINCT FEATURES FOR WORKERS IN THE DOMAIN'S SPECIFIC OCCUPATIONS ONLY. SEE EMPLOYMENT BY OCCUPATIONS FOR THE COMPLETE LIST OF OCCUPATIONS COVERED.